

T&T

THE BASKETBALL TOURNAMENT

TEAM SPONSORSHIP OPPORTUNITY



THE HILL

The background is a grayscale collage featuring various basketball-related elements. It includes multiple instances of the 'TBT' logo in different fonts and sizes, a basketball hoop with a ball, a basketball player in action, a basketball court floor, and a basketball jersey. The overall theme is basketball culture.

TBT

WHAT IS TBT?

OWNED BY NBA SUPERSTAR CHRIS PAUL, TBT IS THE PREMIER BASKETBALL EVENT OF THE SUMMER. SIMILAR TO MARCH MADNESS IN STRUCTURE, TBT IS A NATIONALLY TELEVISED 64 - SINGLE ELIMINATION BASKETBALL TOURNAMENT, WITH A WINNING PURSE OF *\$1 MILLION*.

GO TOPS

WKU IS READY TO JOIN TBT.

WITH MANY UNIVERSITY ALUMNI TEAMS ENTERING THE FIELD OVER THE PAST YEARS, THIS HAS BECOME A FUN EVENT FOR COLLEGE FAN BASES AROUND THE COUNTRY!! A CHANCE TO SEE FORMER PLAYERS TEAM BACK UP AND COMPETE VS OTHER SCHOOLS, NOT ONLY FOR THE PRIZE MONEY BUT FOR THE PRIDE AND SPIRIT OF THE UNIVERSITY.

THE HILL

POTINETAL TBT ROSTER



GAME PLAN

ENTERING THE BASKETBALL TOURNAMENT DOES COME WITH SOME OVERHEAD COST. OUR GOAL IS TO RAISE \$40K THROUGH SPONSORS, DONORS, AND FUNDRAISING EVENTS HELD IN BOWLING GREEN. SPONSORSHIPS AND DONATIONS WILL HELP US BUDGET FOR THE EXPENSE THE TEAM WILL INCUR PLAYING IN SUCH EVENT,

INCLUDING:

\$15,000.00 TBT ENTRY FEE

\$25,000.00 TRAVEL AND LODGING FOR PLAYERS AND STAFF (FLIGHTS/HOTELS)

UNIFORM SPONSORSHIP



~~T&T~~

FOUR DIFFERENT LOGO PLACEMENT OPPORTUNITIES ARE AVAILABLE



\$5,000.00



\$10,000.00



\$10,000.00



\$5,000.00

SPONSOR LOGO PLACEMENT



~~TEST~~



**OUR HOPE IS THAT YOU CAN HELP US GAIN
BENEFICIAL PARTNERSHIPS THAT WILL ALLOW US TO
ACHIEVE OUR GOAL OF PLAYING IN TBT THIS JULY.**

**(FIRST ROUND GAMES WILL BE PLAYED AT FREEDOM HALL IN
LOUISVILLE, KY JULY 19- 23)**

